



# HERBALIFE®

Nutrition for a better life.



News Release

## Herbalife SKIN launches in Australia and New Zealand: clinically proven to achieve radiance in seven days\*

**AUSTRALIA, Sydney**, September 2, 2014 - One of the most recognised nutritional companies in the world, Herbalife has assisted millions of people in more than 90 countries with nutrition, digestion, metabolism, energy and weight management for more than 30 years.

Now, Herbalife has extended its program of nutritional products and supplementation with a range of products for our body's largest organ: our skin. Herbalife SKIN is a complete skincare program for both men and women that is clinically proven to achieve visible results in just seven days\*.

Herbalife SKIN's combination of active ingredients is designed to enhance our skin's appearance fast, while delivering long-term benefits that include the reduction of fine lines and wrinkles. Dermatologically tested, the range contains an optimum blend of Vitamin B<sub>3</sub>, antioxidant vitamins C and E, and botanical ingredients such as aloe vera. Key products are free of parabens and sulfates\*\*. In clinical studies, 97 per cent of subjects using the Replenishing Night Cream alone showed improvement in skin radiance and luminosity.

Herbalife SKIN is a five-step program comprising 10 proven skincare products for both men and women, and for either normal-to-dry and normal-to-combination skin types.

The program comprises:

1. **Soothing Aloe Cleanser** for normal-to-dry skin or **Polishing Citrus Cleanser** for normal-to-oily complexions. Effectively removes dirt and makeup while softening the skin.
2. **Energizing Herbal Toner** is alcohol-free for extra hydration and refreshes the skin without dryness or irritation.
3. **Line Minimizing Serum** is designed to reduce the appearance of fine lines and wrinkles while increasing radiance and luminosity.
4. **Firming Eye Gel** for the morning and **Hydrating Eye Cream** at night to improve the elasticity of the delicate eye area.
5. **Daily Glow Moisturiser**, clinically shown to double the skin's moisture for eight hours, and **Replenishing Night Cream** to work while you sleep.

In addition to the five steps, **Instant Reveal Berry Scrub** is to be used weekly to remove dead skin cells and polish the skin, followed by **Purifying Mint Clay Mask** to tighten and tone skin.

Herbalife's SKIN guarantees a rewarding daily skincare experience that delivers beautiful, healthier, younger-looking skin.



# HERBALIFE®

Nutrition for a better life.



## News Release

Herbalife SKIN will aid Herbalife in pursuing its global mission of ‘changing people’s lives’ through nutritional products to optimise inner and outer health through a network of independent distributors. Visit [www.herbalife.com.au](http://www.herbalife.com.au).

*\* 7 Day Results applicable to Line Minimizing Serum, Replenishing Night Cream, Daily Glow Moisturizer, Hydrating Eye Cream, Polishing Citrus Cleanser & Purifying Mint Clay Mask.*

*\*\* Replenishing Night Cream, Purifying Mint Clay Mask, Instant Reveal Berry Scrub and Energising Herbal Toner are paraben-free. Polishing Citrus Cleanser, Soothing Aloe Cleanser, and Instant Reveal Berry Scrub are free of sulfates.*

**ENDS**

**For all media enquiries, please contact:**

Polkadot PR | Dionne Taylor | e: [Dionne@polkadotpr.com.au](mailto:Dionne@polkadotpr.com.au) | ph: (02) 9281 4190

### **About Herbalife**

Herbalife Ltd. (NYSE:HLF) is a global nutrition company that sells weight-management, nutrition and personal care products intended to support a healthy lifestyle. Herbalife products are sold in more than 90 countries to and through a network of independent distributors. The company supports the Herbalife Family Foundation and its Casa Herbalife program to help bring good nutrition to children. Visit [www.herbalife.com.au](http://www.herbalife.com.au)