



For immediate release

Global Nutrition Company Herbalife awarded at the Complementary Medicines Australia 16th Annual Industry Awards Dinner

Sydney, Australia, 30 October 2015 — Herbalife (NYSE: HLF) were announced as the recipients of two notable awards at the Complementary Medicines Australia (CMA) 16th Annual Industry Awards Dinner, held on Thursday 29 October in Sydney.

Herbalife was the winner of the 'Social Selling Award 2015', which recognises excellence demonstrated by an organisation that provides quality complementary medicines to consumers via the vibrant and growing direct selling sales channel. This award was in recognition of initiatives such as APAC Wellness Tour, and Herbalife24 Days which are on-going efforts by Herbalife to raise public awareness of the importance of balanced nutrition and a healthy active lifestyle. It was also awarded for Herbalife's community initiatives, including their relationship with A-League's Western Sydney Wanderers FC as Official Nutrition Partner, and their support of the Herbalife Family Foundation, a nonprofit organisation dedicated to improving the lives of children by helping charitable organisations provide healthy nutrition to children in need. In Australia, Herbalife Family Foundation provides support to The Infants' Home in Sydney, Lighthouse Foundation in Melbourne, and Princess Margaret Hospital Foundation in Perth.

"We are so proud of the ongoing commitment and strength of the Herbalife Corporate Team and Members! We are all extremely committed to endorsing practical lifestyle habits to help people address their health concerns, and put them on the right path to lead a long and healthy life. Through these initiatives we hope to create awareness so Australians can embrace healthy, active lifestyles," said Rod Taylor, Herbalife General Manager, Australia and New Zealand.

The 'Most Outstanding Industry Contributor of the Year 2015' was awarded to Ric Hobby, Herbalife Senior Vice President, Global Government Affairs. This award honours and recognises the consistent, dedicated contribution of an individual to the advancement and promotion of any aspect of the complementary health industry in the last 12 months. Ric is the Chairman of the Board for the International Alliance of Dietary Food Supplement Association, and was the keynote speaker of the CMA conference. He is strongly engaged in working with organisations to develop nutrition standards and guidelines at a global level.

"I've witnessed firsthand how important Herbalife is to helping empower people across the globe live healthier, more active lifestyles," said Ric Hobby. "I look forward to continuing to leverage my knowledge to help key stakeholders and the public understand the valuable benefits Herbalife provides to society."

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About Herbalife:

Herbalife is a global nutrition company that has been changing people's lives with great products since 1980. Our nutrition, weight-management, energy and fitness and personal care products are available exclusively to and through dedicated Independent Herbalife Members in more than 90 countries. We are committed to fighting the worldwide problems of poor nutrition and obesity by offering high-quality products, one-on-one coaching with a Herbalife member and a community that inspires customers to live a healthy, active life.

We support the Herbalife Family Foundation (HFF) and its Casa Herbalife programs to help bring good nutrition to children in need. We also sponsor more than 190 world-class athletes, teams and events around the globe, including Cristiano Ronaldo, the LA Galaxy, Western Sydney Wanderers FC and champions in many other sports.

The company has over 7,800 employees worldwide, and its shares are traded on the New York Stock Exchange (NYSE: HLF) with net sales of \$5 billion in 2014. To learn more visit Herbalife.com.au

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