



**FOR IMMEDIATE RELEASE**

**Herbalife Family Foundation Launches Casa Herbalife Program with Princess Margaret Hospital Foundation**

**Marking a Decade of Support for the Australian Community**

**8 July 2015:** The Herbalife Family Foundation (HFF), a non-profit corporation that establishes partnerships with various organisations locally and globally to bring good nutrition to children in need, has just announced the opening of its third Casa Herbalife program in Australia in partnership with Princess Margaret Hospital (PMH) in Perth. While HFF celebrated their 20th Anniversary in 2014, 2015 marks a decade since the Casa Herbalife program was launched with the aim of improving nutrition and lives of children in need through financial and volunteer support.

PMH Foundation CEO Denys Pearce said the support of the Herbalife team will go a long way towards helping thousands of children in Western Australia who are cared for at Princess Margaret Hospital each year. "We truly appreciate the generosity of partners such as Herbalife who are committed to giving back to the most vulnerable in the community. In addition to much needed financial support, Herbalife Members and staff have really embraced our partnership and volunteered their time to host one of the Foundation's regular free Family BBQs at the hospital. This shows how committed they are to helping children and families at Princess Margaret Hospital and ensuring their visit is as comfortable as possible."

"Herbalife is very excited about the new partnership with the Princess Margaret Hospital Foundation, this being the third Casa Herbalife program in Australia. It is such a humbling experience to be involved with the Foundation; an inspirational organisation who work very hard to bring some joy into the lives of the children and families at the Hospital. I'm very proud of the fundraising and volunteer efforts of our Members who always put out their very best in service, attitude, and generosity," said Rod Taylor, Herbalife General Manager, Australia & New Zealand.

In Australia, as well as Princess Margaret Hospital Foundation, Herbalife Family Foundation have established its Casa Herbalife program with another two organisations: Lighthouse Foundation in Melbourne and The Infants' Home Child & Family Services in Sydney, and have donated over \$150K since 2013.

In the time that HFF has supported The Infants' Home, their 'Head Start on Health' program has provided early childhood educators with training and support to improve children's nutrition, to manage food allergies and nutrition issues related to disability and health concerns and to assist in promoting healthy lifestyles to prevent childhood obesity. Thanks to HFF's funding, up to 300 children who access The Infants' Home's services each day benefit from the positive effects of the additional education provided.

The Infants' Home's CEO Anita Kumar says: "We are delighted with our partnership with Herbalife, and we greatly value their long term support of our programs for children and families at The Infants' Home. We congratulate them on extending their support to a new charity, meaning they will be able to help even more members of the community."

Another recipient of the funding, Lighthouse Foundation CEO Kane Bowden gives praise to Herbalife: "We are grateful for the generous support provided by Herbalife to Lighthouse Foundation. As well as raising vital funds through events, Herbalife Members and staff have donated their time and energy and participated in working bees at our Lighthouse homes in Victoria. It is clear that the Herbalife Family Foundation and its members are truly dedicated to supporting vulnerable young people in our community. Together we can end youth homelessness."



## News Release

If you'd like to donate towards HFF please visit this website <https://giving.cafaustalia.org.au/hff> donations over \$2.00 are tax deductible in Australia.

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### **About Herbalife Family Foundation**

Herbalife Family Foundation (HFF) is a nonprofit organisation dedicated to improving the lives of children by helping charitable organisations provide healthy nutrition to children in need. Additionally, HFF often supports relief efforts in response to catastrophic natural disasters around the world.

In 2005, HFF was proud to introduce the Casa Herbalife Program to help provide healthy and nutritious meals by partnering with existing charities serving children. Today, HFF supports over 120 Casa Herbalife programs in more than 50 countries and serves the daily nutritional needs of more than 100,000 children daily. HFF is supported by Independent Herbalife Members, their friends and families and Herbalife employees.

To learn more about HFF and the Casa Herbalife programs, please visit [www.HerbalifeFamilyFoundation.org](http://www.HerbalifeFamilyFoundation.org)

### **About Herbalife**

Herbalife is a global nutrition company that has been changing people's lives with great products since 1980. Our nutrition, weight-management, energy, sports and personal care products are available exclusively to and through dedicated Independent Herbalife Members in more than 90 countries. We are committed to fighting the worldwide problems of poor nutrition and excess weight by offering high-quality products, one-on-one coaching with a Herbalife Member and a community that inspires customers to live a healthy, active life.

We support the Herbalife Family Foundation (HFF) and its Casa Herbalife Program to help bring good nutrition to children in need. We also sponsor more than 250 world-class athletes, teams and events around the globe, including Cristiano Ronaldo, LA Galaxy FC, Western Sydney Wanderers FC and champions in many other sports.

The company has over 7,400 employees worldwide, and reported net sales of US\$5 billion in 2014. For more information on Herbalife visit [www.herbalife.com.au](http://www.herbalife.com.au)

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